2020's - A Decade of Purpose: 2020-2029 Strategic Plan Annual Results

Core value: 1. Strengthen the Christ-Centered Focus of the University

	Initiatives		2020-2021	2021-2022	2022-2023
1.1	Cultivate a strengthened conviction among the administration, faculty, and staff for the University's Statement of Christian Affirmation.	Outcomes Met Outcomes In Progress Outcomes Not Met	2 1 2	2 0 1	2 1 0
1.2	Intensify the integration of intellectual Christian tradition throughout the academic disciplines.	Outcomes Met Outcomes In Progress Outcomes Not Met	3 2 2	4 0 6	8 1 2
1.3	Broaden opportunities to communicate the Christ-Centered story of University of Mobile.	Outcomes Met Outcomes In Progress Outcomes Not Met	1 1 1	4 0 1	5 1 0
1.4	Foster and enhance the partnership with the Alabama Baptist State Board of Mission, the Southern Baptist Convention, and Christian institutions as well as the Baptist churches.	Outcomes Met Outcomes In Progress Outcomes Not Met	3 0 0	4 0 0	3 0 1
1.5	Advance Christ-centered racial reconciliation throughout the University and in partnership with the community.	Outcomes Met Outcomes In Progress Outcomes Not Met	5 1 1	3 0 1	1 0 0
1.6	Enhance the organizational structure and programs of the Office of Student and Campus Life to foster opportunities for intentional spiritual growth and socialization. **(previously 3.8)**	Outcomes Met Outcomes In Progress Outcomes Not Met	1 0 0	2 0 0	1 1 0

Core value: 2. Promote a Student Devoted Atmosphere Throughout the University

	Initiatives		2020-2021	2021-2022	2022-2023
2.1	Develop environments for residential and commuter students to cultivate a Christ-centered learning community.	Outcomes Met Outcomes In Progress Outcomes Not Met	5 2 1	3 1 0	*See 1.6*
2.2	Increase the number of meaningful student-life activities that promote service to the University and community.	Outcomes Met Outcomes In Progress Outcomes Not Met	2 0 1	3 1 0	3 0 0

	Initiatives		2020-2021	2021-2022	2022-2023
2.3	Provide enhanced opportunities for mentoring and fellowship among faculty, staff, and students.	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	7 0 3	10 0 3	12 3 1
2.4	Expand the services of the Student Success Center.	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	3 0 1	5 0 0	2 0 0
2.5	Establish a collaborative process between the Student Government Association (SGA) and the President's Office.	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	0 0 1	0 0 1	*Removed*

	Core value: 3. Deliver a Distinctively Driven Process for the University				
	Initiatives		2020-2021	2021-2022	2022-2023
3.1	Implement a business and human resources model that ensures the long-term financial stability of the University	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	5 2 1	8 0 0	6 0 0
3.2	Develop a business model to support the enhanced delivery of excellent customer service.	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	3 0 0	3 0 0	2 1 0
3.3	Establish an enrollment strategy that allows for increased enrollment while improving the academic profile of first year students and supporting student achievement goals.	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	9 0 7	7 1 5	8 1 2
3.4	Establish a process to effectively guide students and parents through the Financial Aid process.	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	4 0 0	3 0 0	3 0 2
3.5	Establish a plan for the effective delivery of information technology (IT) services.	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	5 0 0	1 2 0	2 1 0
3.6	Broaden the reach in sharing the stories and successes of the University.	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	3 1 0	5 0 0	5 0 0
3.7	Broaden the University's donor base through strategic initiatives involving organizational structure, annual giving, alumni relations, planned giving, major gifts, and outreach events	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	3 2 3	6 2 0	4 1 1

	Initiatives		2020-2021	2021-2022	2022-2023
3.8	Enhance organizational structure and programs of the Office for Student and Campus Life to foster opportunities for intentional student spiritual growth and socialization. (Relocated to 1.6)	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	1 0 0	2 0 0	*See 1.6*
3.8	Evaluate athletic programs is regards to facility needs.	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	2 2 1	5 1 1	4 0 1
3.9	Maintain accreditation with SACSCOC as well as discipline-specific agencies.	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	6 0 0	4 0 0	4 4 0

Core value: 4. Expand the Academically-focused Environment within the University					
	Initiatives		2020-2021	2021-2022	2022-2023
4.1	Develop new graduate and undergraduate academic programs that support the University's mission, serve the market needs of the community, and increase enrollment.	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	16 0 0	12 0 0	13 2 0
4.2	Promote current academic pedagogy and technology throughout all disciplines.	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	9 0 3	12 0 0	9 0 0
4.3	Enhance the presence of the Christian intellectual tradition in courses throughout all disciplines of the University. (relocated to 1.2)	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	4 0 1	4 0 0	**Moved to 1.2**
4.3	Broaden academic opportunities through enhanced missions, study abroad, and global partnership programs.	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	2 0 2	1 0 2	2 1 0
4.4	Increase the number of internships and experiential learning opportunities for undergraduate students	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	7 0 1	6 0 2	11 2 1
4.5	Develop strategies to improve measurable outcomes of student achievement.	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	1 0 4	4 0 1	
4.6	Develop improved models of student advising. (2020-2022)	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**	2 1 4	5 0 3	

	Initiatives		2020-2021	2021-2022	2022-2023
4.6	Promote academic and professional excellence among faculty and students. (New wording 2022-2023)	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**			**1** **1** **1**
4.7 New	Preserve academic integrity of our programs	**Outcomes Met** **Outcomes In Progress** **Outcomes Not Met**			**2** **1** **0**