



UNIVERSITY
of MOBILE

Office of Career Services

Corporate Sponsorship Invitation

2022-2023



Why Partner With University of Mobile?

An Exceptional Reputation with Employers.

University of Mobile graduates are known as persons of character who are outstanding in their fields.

National Recognition for Our Value.

U.S. News & World Report consistently ranks the University of Mobile among the Best Regional Colleges in the South and the Best Value Regional Colleges in the South.

A Variety of Disciplines.

With more than 75 academic programs, the University of Mobile produces graduates who have the breadth and depth of skills to meet employers' ever-changing talent needs.

Internships and Networking Prepare Students for a Bright Future.

University of Mobile students are goal-oriented and focused, ready to be a valuable part of your team.

Community Oriented Perspective.

University of Mobile students understand how they interconnect on a global scale and possess a passion for helping communities thrive.

Services for Employers

University of Mobile's Office of Career Services provides a wide variety of services and programs to meet your human resource needs. Here is a sampling:

University of Mobile Handshake

Register with our online career platform, **Handshake**. Most employer services, including on-campus recruiting, events and job postings, are accessible through **Handshake**. We can further promote your job postings and events via targeted emails to students and alumni that would be a good fit for your specific opportunities.

Job Postings and Resume Referral

Post internship and full-time openings directly to University of Mobile's job-posting service through **Handshake**. Postings are viewed by all students, internship candidates, and recent alumni. Employers control the dates of the postings and can efficiently copy position descriptions into the system.

Recruiting Arrangements

The Office of Career Services can help you manage your on-campus recruiting efforts. On-campus interviewing is facilitated via **Handshake**. Interviews will only be scheduled when classes are in session. Set up your schedule four weeks in advance to allow for greater publicity and candidate cultivation.

On-Campus Fairs & Events

Our fall part-time job fair, the annual spring career and internship fair, and tabling events attract significant numbers of current students seeking full-time, part-time, and internship positions. Meet students and increase your organization's visibility at our annual Career & Internship Fair, which averages more than 30+ employers and approximately 200 students.



To learn more, visit <http://www.umobile.edu>

Employer Sponsorship Program

Here to Serve and Support Your Business

Employer Sponsorship Program is an exclusive opportunity designed to maximize your organization's recruiting effectiveness at University of Mobile, while helping us underwrite the costs associated with providing career and professional development activities for our students. The benefits offered through this program have been packaged to enhance your on-campus recruitment experience and increase your branding and visibility on campus.

The UM Office of Career Services offers one-on-one customer service, up-to-date software, and a staff who works closely with our students.

Using the UM Office of Career Services as a marketing tool is a cost-effective way to get your company noticed on campus by hundreds of students and job seekers. It is also a way to attract local alumni who are more likely to want to stay in the area.

If your organization is seeking additional ways to set itself apart and improve campus presence, consider becoming a UM Career Services Office Employer Sponsor. Sponsorship packages are available for one (1) year and are laid out in detail on the following page.

We are open to additional ideas your company may have, so if you do not see a sponsorship option below that you would be interested in, please contact us to discuss how we can help meet your needs. If you have other ideas or questions, we would love to hear those too.

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Office of Career Services

Sponsorship Levels

Platinum
\$1,000

Gold
\$500

Silver
\$250

Number of Sponsorships Available

1

Unlimited

Unlimited

Sponsorship Benefits

Exclusive HANDSHAKE sponsorship to include “Handshake sponsored by” and your logo in every email signature/e-communication from the Career Services Office and staff

Yes

Designated resource link/pin in Handshake

Yes

Premier campus interview option one week before/after a career fair

Yes

Yes

Premier access for on-campus interview dates and events throughout the year

Yes

Yes

Premier placement of table for both Career & Internship Fairs on campus

Yes

Yes

Marketing for all major events: sponsors branding, recognition in promotional materials, organization logo on e-communication

Yes

Yes

Member of Career and Professional Development Advisory Board (2x per year)

Yes

Yes

Alumni Spotlight: Showcase UM alumni currently employed at your organization

Yes

Yes

Career & Internship Perks: Fall Part-time Job Fair and Spring Career & Internship Fair

- **Waived fees** for **both** Fall Part-Time Job Fair and Spring Career & Internship Fair
- One extra rep per table (3 reps total)
- Recognition in the official program distributed to all guests
- Organization logo on signage
- UM Part-Time Job Fair and Career & Internship Fair Sponsor sign at your booth
- Verbal recognition of sponsorship at all major events
- A table at all major events for marketing materials

Yes

Yes

The organization logo is showcased on the Career Services website with an accompanying hyperlink.

Yes

Yes

Yes

Organization logo on Office of Career Services Corporate Partners Recognition Wall

Yes

Yes

Yes

An organization visit by Office of Career Services staff and/or UM community members to learn more about your organization

Yes

Yes

Yes

Dedicated space in Office of Career Services Resource Center for promotional materials

Yes

Yes

Yes

Participation in video offering expert advice on Career & Internship Fair preparation

Yes

Yes

Yes

Priority access (2nd after Platinum sponsors) for on-campus interview dates throughout the year.

Yes

Yes

Targeted email blast to students regarding job or program of choice

2x per year

1x per year

1x per year

Featured in posts on Office of Career Services social media platforms

4x per year

2x per year

1x per year